



FORD PROTECT®

# PremiumCare.

Protect your investment and shield yourself from the cost of unexpected repairs!

Travel with confidence knowing you are covered for the parts and labour on **1,000+ covered components†**, including:



Engine.



Front and Rear Suspension.



Transmission.



Electrical.



Steering.



Air Conditioning and Heating.



Brakes.



High Tech.



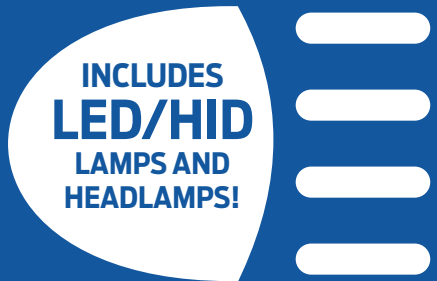
Front and Rear-Wheel-Drive Axle.



Safety.

## Upgrade to PremiumCare Plus with the added benefits of:

- First-day rental vehicle benefits up to \$75 per day up to 10 days.
- No deductible – you'll pay \$0 on covered repairs!
- Lighting coverage of all light bulbs.



## THIS FORD PROTECT PLAN INCLUDES:



Roadside Assistance.



Rental vehicle benefits.



Choice of deductible\*.

\*Plans have a standard \$100 deductible. \$0, \$50, \$200 and "disappearing" deductibles available on all new vehicle plans.  
†Consult your Ford Dealer for a complete list of covered components for each plan.

Ask About the Peace-of-Mind Protection of **Ford Protect!**



FORD PROTECT®

OVER  
1,000+  
COVERED  
COMPONENTS!

# Comprehensive PremiumCare coverage could pay for itself.

Parts and labour to repair many major components can be significant. With PremiumCare coverage, all you'll pay is the deductible!

**You could avoid costs of expensive repairs like these with PremiumCare.**

Examples are based on an average estimated Canadian retail repair cost for the 2020 Edge. Actual costs will vary by vehicle and Dealer location.



## Roadside Assistance included with your coverage.

Extend your existing Warranty Roadside Assistance with Ford Protect!

- Towing.
- Flat Tire Change.
- Winch Out.
- Lockout Assistance.
- Emergency Fuel Delivery.
- Trip Planning.
- Emergency Travel Expense Reimbursement.
- Battery Boosting (excluding electric batteries).

## Why Choose Ford Protect?



### CONVENIENCE

- Dealer Support – at all Ford and Lincoln Dealers across Canada and the U.S.
- Time and Distance options – to match your ownership plans.



### CONFIDENCE

- 100% Backed By Ford – for coverage you can count on.
- Ford Authorized Parts and Service – for the right fit, finish and performance.



### VALUE

- Limit Out-of-Pocket Expenses – pay only the deductible on covered repairs!
- Easy Financing – plan costs may be included in your finance contract.
- Transferable Coverage – could increase the resale or lease-end value of your vehicle! (transfer fee may apply).

**PROTECT** your vehicle – and your budget – with Ford Protect!